

History / Past

I portrayed the world of consumer electronics and later sold my services under the name «Haus Network». In addition to software (e-games to Office), I also reviewed hardware of all kinds (handhelds, Blu-ray players or projectors). The palette ranged from product tests to family-friendly guides and socially critical articles. On request, I managed pages, sections or columns exclusively...

- **I observed the world of technology and produced editorial content for media of all kinds**
- **Coverage ranged from reviews of the latest video games to presentations of cutting-edge consumer electronics to smart product guides for the whole family**
- **My writing style focused on a mass audience and explained multimedia subject matter in understandable language**
- **A wide range of references from home and abroad testified to its quality**
- **More than two dozen print, internet and radio platforms were among the clientele**
- **Texts and images were delivered ready for printing**

The editorial portfolio was based on five building blocks....

- **Research content**
- **Test software and hardware**
- **Compose, edit and correct texts**
- **Organize and edit images**
- **Deliver text and image material ready for printing**



References / Journalism

In the past, me and my wife collected a lot of references and created content for dozens of media houses at home and abroad. We were also involved in non-commercial projects. The challenging journey through the diverse media landscape spanned a period of more than ten years...

- 7sky
- 20 Minuten / 20 Minutes
- Aargauer Zeitung
- Beobachter
- Berner Zeitung
- Bluepass.ch
- Chip.de
- Coop Zeitung
- Crossair Bordmagazin
- Der Bund
- GamesMarkt
- Greenbyte.ch
- Keks
- L'Essentiel
- Life Channel
- Medienheft
- Migros Kulturprozent «Playground»
- Montag
- Neue Luzerner Zeitung
- Online PC Zeitung
- PCTip
- Pfiif
- PONG
- Schweizer Familie
- Schweizer Fernsehen
- Spots
- Star TV
- Tages-Anzeiger
- Take off
- Take.off.ch
- Toaster
- Twin
- Yellowworld.ch
- zap!
- Zentralschweiz am Sonntag
- Zisch.ch



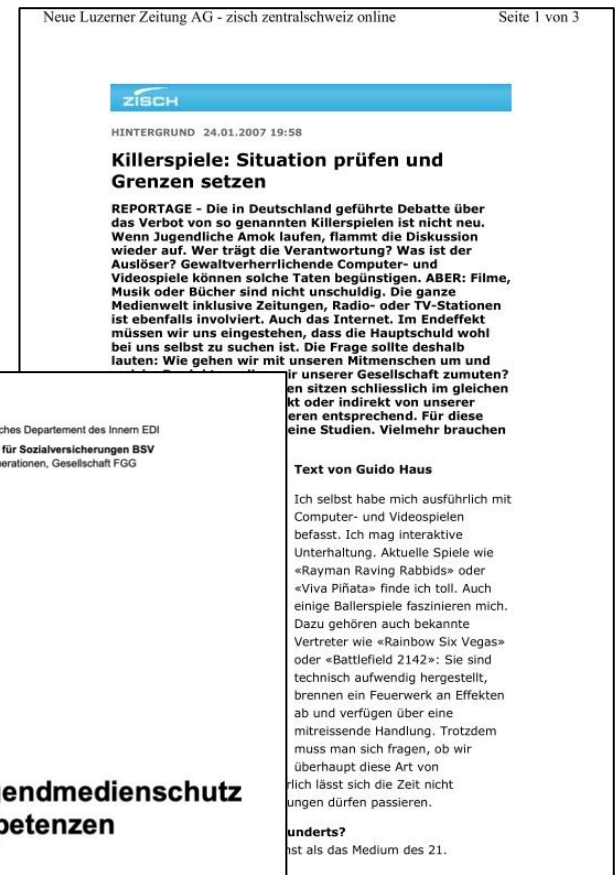
References / PONG

The biggest project we have managed so far was «PONG». This ambitious print medium was a computer and video game magazine. We provided editorial support from 2002 to 2006 and played a key role in the conception and design of the magazine. With a circulation of up to 150,000 copies, the quarterly magazine was available in German and French. At the beginning, the content was limited to the world of interactive entertainment; later, a discreet interspersing of compatible lifestyle topics was to broaden the target group. After the 14th issue, the publisher (7sky) distanced itself from the original concept. We ended the cooperation at the end of 2006...



References / Media competence

In the course of my work as a freelance journalist, God showed me which powers were hidden behind the digital entertainment industry and which games I should no longer promote in the future. I began to question my life again and, together with Jesus, was able to uncover more dark sides. Now I was critical of the games industry and demanded legally anchored age guidelines in editorial reporting. Following Christ also means that we are committed to justice and the weakest, even when economic losses threaten. Together with the SP politician Roland Näf, the CPV (Christian Police Association) and the VGMG (Association Against Media Violence), I supported the efforts for a nationwide youth media protection. Later, I criticized the so-called in-app purchases for games. Highlights were the articles in the Beobachter and 20 Minuten. In 2010, the Federal Council reacted and launched a nationwide campaign on the issue of competence...



History / Present

I supervise the project «E-Safari.ch» and help people with the operation of IT. This includes computers, cell phones, tablets or game consoles. In addition, I translate the technical jargon of the manufacturers.

The service offer includes consulting, installation and handling...

- **Clarify needs**
- **Check finances**
- **Compare products**
- **Set up systems (Windows, Mac, Linux)**
- **Show Postfinance and e-banking**
- **Create photo albums and videos**
- **Configure e-mail, search engine, iOS & Co.**
- **Clean up files and programs**
- **Negotiate with providers and other companies**
- **Learn how to use iTunes or Word**
- **Test functions in the operating system**
- **Define maintenance tasks**



As a multimedia supporter, I also offer services in the field of public relations. Here I use a media network, send customized information (texts, pictures) to editorial offices, communicate with journalists and follow up the coverage. In addition, I help companies to present themselves in an appealing way to the public. In the past, I supported things that I would no longer promote today. I only do PR for products and projects that I think are good and do not violate God's commandments!

Public relations is based on the following points...

- **Maintain network with media houses**
- **Create audiovisual tutorials for Youtube, Vimeo & Co.**
- **Write texts and optimize presentations**
- **Develop strengths in products and projects**
- **Localize weaknesses and correct mistakes**
- **Focus and remove superfluous things**
- **Answer inquiries from journalists via e-mail and telephone**
- **Advise companies on communication**
- **Sift through and respond to customer opinions**